

TO: District 3 County Extension Agents

January 4, 2025



FROM: Seth Hall
Extension Program Specialist 4-H

SUBJECT: **2025 ROLLING PLAINS DISTRICT 3 4-H FASHION SHOW
STORYBOARD CONTEST**

THEME: “Design for a Greener Future”

The design brief has served as the inspiration and the direction of a 4-H member’s original design for the 4-H Storyboard Invitational contest. In 2025 “Design for a Greener Future” will serve as the ultimate source of inspiration for this fashion concept.

As environmental awareness rises, upcycled and recycled fabrics are becoming pivotal in fashion and interior design. Circular fashion, emphasizing the reuse and recycling of materials, is revolutionizing the industry by merging sustainability with style. Your challenge is to create a digital storyboard that embodies this eco-conscious movement, showcasing how sustainable materials can be transformed into innovative and stylish products for 2025. Let your storyboard reflect the principles of circular fashion and inspire others to make eco-friendly choices that are both trendy and responsible.

The designer will follow their own design process when creating their original design and storyboard. Some of the steps to be used may include:

1. Determining what inspires you or what is your idea.
2. Research your inspiration – find pictures that represent your inspiration, include color inspiration and current trends related to your inspiration.
3. Create sketches of design ideas and continue to modify your sketches until you create your perfect design. Finalize your design illustration. Then create flats or technical drawings.
4. Select fabrics or other construction materials to be used in your design.

Rolling Plains 3 District 4-H Fashion Storyboard Contest. Please read the guidelines carefully.

We will be following the 2025 State Storyboard Rules and Guidelines that can be found on the state 4-H website:

https://texas4-h.tamu.edu/wp-content/uploads/fashion_storyboard_guidelines_2025.pdf



The contest is being planned and organized by the District 3 4-H Storyboard Committee. District 3 Fashion Storyboards will be judged prior to Fashion Show; awards will be announced at Fashion Show.

1. **EVENT DATE:** 4-H Online will open January 4th – March 17th, 2025, and participants must have digital entries submitted on 4-H Online by midnight on March 17th, 2025.
2. **ENTRY DEADLINE:** NO LATE registration
3. **ENTRY FEE:** \$10.00 on 4-H Online
4. **AGE DIVISION:** Junior- 8 years old and in the 3rd - 5th grades; Intermediate- 6th - 8th grades; Senior- 9th-12th grades
5. **PLACING:** Only the Top 5 placings in each category in each age division will be assigned a ranking.
6. **PLEASE NOTE:** Storyboards will now be an invitational contest at the senior 4-H level. A 4-H member may enter only one storyboard.
7. **All State Storyboard Guidelines will be used except for participation age, entry fee, entry deadline and awards.**

Please be sure to take note of the county deadline as they are set in a timely manner so that all county Extension offices and staff have ample time to submit their county registration forms and contestant paperwork on 4-H Connect. Note, storyboard & storyboard label will be uploaded to 4-H Connect.

