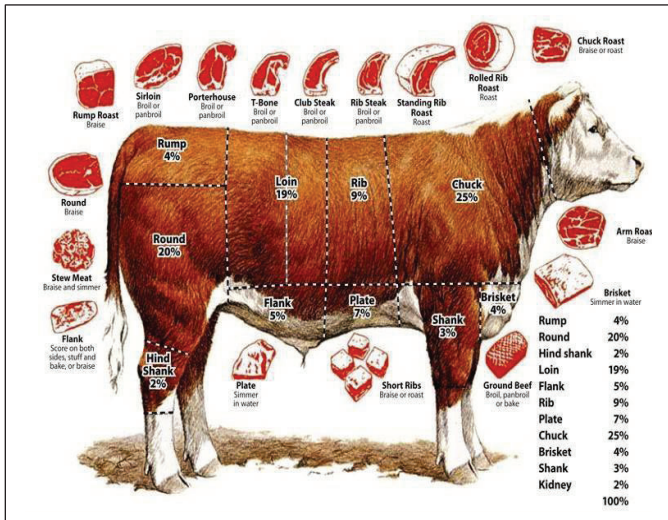


4-H BEEF POSTER CONTEST

Entry deadline is November 8, 2023.

Posters are due to your local Extension Office by November 13th. (or otherwise specified by your CEA)

This contest is designed to encourage 4-H members to learn more about the beef industry while encouraging beef product and nutrition promotion. Participants are expected to create original work using resources wisely. The 2023 Beef Poster Contest theme is **BEEF** and should have a health and nutrition focus.



Beef Poster contestants are not required to enter the District 3, 4-H Food Show but must be an active, enrolled member of a county 4-H program. County Offices must register the entries on 4-H Online during District 4-H Food Show registration dates.

Rules:

1. Poster must be on **22" x 28" poster board or foam board only.**
2. The finished poster should be appropriate for use as an ad on a billboard.
3. Write your name, address, age, grade in school and County on the back of your poster in the upper right corner. Winning posters will be kept by the Cattlemen's Association. Please indicate if you would rather have your poster returned.
4. Poster should generate positive images and promotion of beef (not live cattle production) using the indicated theme, without projecting any negative messages towards other agricultural commodities (chicken, pork, etc.).
5. You can use magazines, parents, friends, nutrition bulletins and meat publications to develop your ideas but the end concept should be original and not copied material. Materials are also available from your butcher, local supermarket, The American Meat Institute or National Livestock and Meat Board. You must use citations for your sources. (Example: Source: The American Meat Institute, *Packaging and Shelf-Life Fact Sheet*.)
6. **Do not use copyrighted material.** Pictures, clipart and images (i.e. cartoon characters, advertisements, logos, etc.) that are copyrighted may not be used on the poster. Use of copyrighted images will disqualify the poster.
7. Computer generated clipart may be used on the poster **if it is not copyrighted material.**
8. Entries must be registered in 4-H Online within the District 3 4-H Food Show registration dates.
9. There is no entry fee for this poster contest.

Divisions:

Division I Grades 3-5

Division II Grades 6-8

Division III Grades 9-12

Awards:

All participants will receive ribbons. First place winners will receive a rosette ribbon. Cash awards will be given to first and second place winners. 1st place - \$50, 2nd place - \$30 in each age division.

Sponsor: Wichita Falls Area Cattlemen (Winning posters will be kept by the association to be used at various events throughout the year. If you would like your poster returned, please indicate on the back of the poster.)