

## **D3 4-H CONSUMER DECISION MAKING**

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### **TEXAS 4-H & YOUTH DEVELOPMENT**

January 12, 2023

**TO:** District 3 County Extension Agents – FCH  
District 3 County Extension Agents – 4-H  
District 3 County Extension Agents – Ag in Dickens, Foard, Kent, Motley, Stonewall  
& Throckmorton Counties

**FROM:** Lorrie Coop - District Extension Administrator  
Seth Hall – Extension 4-H Specialist

**SUBJECT:** 2023 DISTRICT 3 4-H CONSUMER DECISION MAKING JUDGING CONTEST

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Enclosed you will find the 2023 District 3 4-H Consumer Decision Making Judging Contest information.

**Event Date:** **Saturday, April 15, 2023**  
Agents arrive at 12:00 pm  
Registration at 1:00 pm  
See attached schedule for details

**Location:** Wilbarger Memorial Auditorium  
2100 Yamparika Street  
Vernon, Texas 76384  
940/553-3901

**Entry Deadline:** March 30, 2023 – 4-H Online  
Registration for Teams / Individuals  
Late registration will be March 31-April 7, 2023

**Entry Fee:** There will be a \$5 registration fee per participant for the CDM Contest. Late registration will require a \$25.00 late fee per team/individual entry plus the \$5.00 registration fee. This will help to cover tabulation and awards in addition to the generous financial support of the Motel/Hotel Tax Committee from the Vernon Chamber of Commerce. Thank you notes can be sent to Motel/Hotel Tax Committee, Vernon Chamber of Commerce, 1614 Main St., Vernon, Texas 76384.

**Concessions / Lunch:** **Lunch is not provided.** If lunch is desired, participants are responsible for providing their own during the short break between District Roundup and the start of the Consumer Decision Making Contest.

District 3 / 4-H & Youth Development  
Texas A&M AgriLife Extension Service  
PO Box 2159  
Vernon, Texas 76385-2159  
Phone Numbers 940/552-9942



## D3 4-H CONSUMER DECISION MAKING

### Contest Rules & Guidelines

- Participation:** Participants must be 4-H members currently enrolled in a Texas 4-H & Youth and Development county program and actively participating in the Consumer Education Project.
- Age Divisions:** Age divisions are determined by a participant's age as of August 31, 2022 as follows:

Division	Grades
Junior	3 <sup>rd</sup> , 4 <sup>th</sup> , and 5 <sup>th</sup> grades
Intermediate	6 <sup>th</sup> , 7 <sup>th</sup> , and 8 <sup>th</sup> grades
Senior	9 <sup>th</sup> , 10 <sup>th</sup> , 11 <sup>th</sup> , and 12 <sup>th</sup> grades

- Members per team:** This is a team event; therefore, entrants are encouraged to be part of a team. Each team will have at least three (3) and no more than four (4) members. Individual entries will be allowed, only if there are not enough individuals in the county to make up a team.

*Note:* A County can only have a maximum of two (2) individual entries per age division. If three (3) individuals want to judge in the same age division, they must be considered a team entry.

### DO NOT MIX AGE GROUPS

- Teams per county:** A county may enter a maximum of **four (4) teams per age division** in the district contest. If a county has more than four teams, they should conduct a county contest to narrow the teams down to four.
- Classes:** Classes will be selected by the Consumer Decision Making Committee members and chosen using criteria included in the current and past Consumer Decision Making Study Guides. Junior and Intermediate participants will judge five (5) classes total. Seniors will judge six (6) classes. There will be seven (7) minutes allowed for judging of each class. The following is a list of classes for the 2023 D3 Contest:

Junior/Intermediate	Senior
1. Athletic Shoes	1. Athletic Shoes
2. Active Wear	2. Active Wear
3. Fitness Trackers	3. Fitness Trackers
4. Outdoor Backpacks	4. Outdoor Backpacks
5. Mystery	5. Mystery 6. Mystery

- Class Placings:** All class placings and cuts will be determined by the contest committee using the current 4-H Consumer Decision Making Study Guide. Copies of the correct placing, cuts, and situations will be emailed to each County Extension Agent.

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7. **What to Bring:** Each 4-H member should bring their own calculator, clipboard, and at least two #2 pencils to mark their cards and for taking notes.

**NEW for SENIORS 2023**

In an effort to follow the state Consumer Decision Making Contest placing submission format, Senior contestants will utilize an eScansheet form and submit placings using their own personal mobile device. Devices can include a phone or tablet & must have connectivity and the ability to use the camera to scan QR code. Senior contestants that do not have a mobile device will have access to the eScansheet form to record placings. Computers and or mobile devices will be made available by contest officials. Remember, there is no printed scorecard for senior contestants. Seniors are encouraged to utilize paper given to them by contest officials to record class placings and notes.

A detailed orientation of the digital score submission will be conducted for Senior contestants prior to the start of the senior judging. It is important to remember that Seniors may use mobile devices in the judging room only when instructed to do so for class placing and or final submission. Failure to follow these rules will result in disqualification from the District Consumer Decision Making Judging Contest.

8. **What Not to Bring:** Paper will be provided on the day of the contest. **NO additional paper materials will be allowed in the judging area.** Talking and cell phones will **NOT** be permitted during the contest. Failure to follow these rules will result in disqualification from the District Consumer Decision Making Judging Contest. Cell phones will not be allowed to be used as calculators. No 'Smart Devices' will be allowed in the contest rooms.

9. **Reasons:** The reason class(es) will be determined by the Consumer Decision Making Committee and will be announced at the contest during orientation. Paper will be provided to each contestant for taking notes during judging of the classes. Two (2) minutes will be allowed to give reasons.

- Juniors: Juniors will present one (1) set of reasons. Juniors will receive two (2) sheets of paper to write their placings. They can make and use notes on paper when giving reasons.
- Intermediates: Intermediates will present one (1) set of reasons. They can make and use notes on paper when giving reasons. Intermediates will receive two (2) sheets of paper.
- Seniors: Seniors will present oral reasons on two (2) classes. Paper is allowed only for taking notes and studying but will not be allowed when presenting reasons. Seniors will receive three (3) sheets of paper.
- In order to make the reasons judging and line-up run smoothly, a reasons order will be developed prior to the contest to be followed when contestants are giving oral reasons.

10. **Tie Breaker:** Ties will be broken based on high reasons scores on individual and teams. For a secondary tiebreaker, contest official will designate class(es) to break ties before judging begins.

11. **Contest Study Materials:** Refer to the following website for study materials and additional guidelines:

<https://texas4-h.tamu.edu/projects/consumer-education>. If you cannot print your own guidelines, please contact your County Extension Agent.

12. **Award Information:** All teams compete for team and individual awards. The top five (5) teams, top five (5) reasons and top five (5) individuals in each age division will receive awards. Top three (3) senior teams will advance to state. Top three (3) high point senior individuals will qualify for State even if they were not a member of a team. There will



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not be an Awards presentation at the District contest; rankings will be announced via email message to county Extension Agents and all awards will be delivered to their respective county Extension Offices.

All results are official and final as announced via email message to county offices. All reasonable efforts will be made to ensure accuracy of results.

**Note to Agents:** Contestants will not be allowed to leave the building until after they finish reasons judging. Agents should encourage 4-H'ers to bring books, handheld games, etc., to occupy their time while waiting for their turn to complete their set(s) of reasons. Cell phones and other 'Smart Devices' are NOT permitted in the Junior and Intermediate judging areas. Worksheets for teams are attached **for planning purposes only; all entries must be made through 4-H Online.**



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***\*Contest Schedule      April 15, 2023      Wilbarger Memorial Auditorium, Vernon, TX***

***Please note: Procedures may be updated as needed prior to the contest.***

12:00 pm	Agents Arrival & Committee Set-up
1:00 pm	Registration
1:15 pm	Agent, Participant & Group Leaders Orientation
1:30 pm	Judging of Classes
2:45 pm	Oral Reasons Begin

Participants may leave after they have completed reasons judging.

Awards will be announced on the District 3 4-H Facebook Page at  
<https://www.facebook.com/Texas-District-3-4-H-136195163017>

Scores can be found at [www.judgingcard.com](http://www.judgingcard.com)

*Lunch will not be provided. Please plan your day accordingly.*



## **D3 4-H CONSUMER DECISION MAKING**

*Wilbarger Memorial Auditorium, 2100 Yamparika Street, Vernon, TX 76384, 940/553-3901*

### **DIRECTIONS FROM GOOGLE MAPS**

#### **From Wichita Falls**

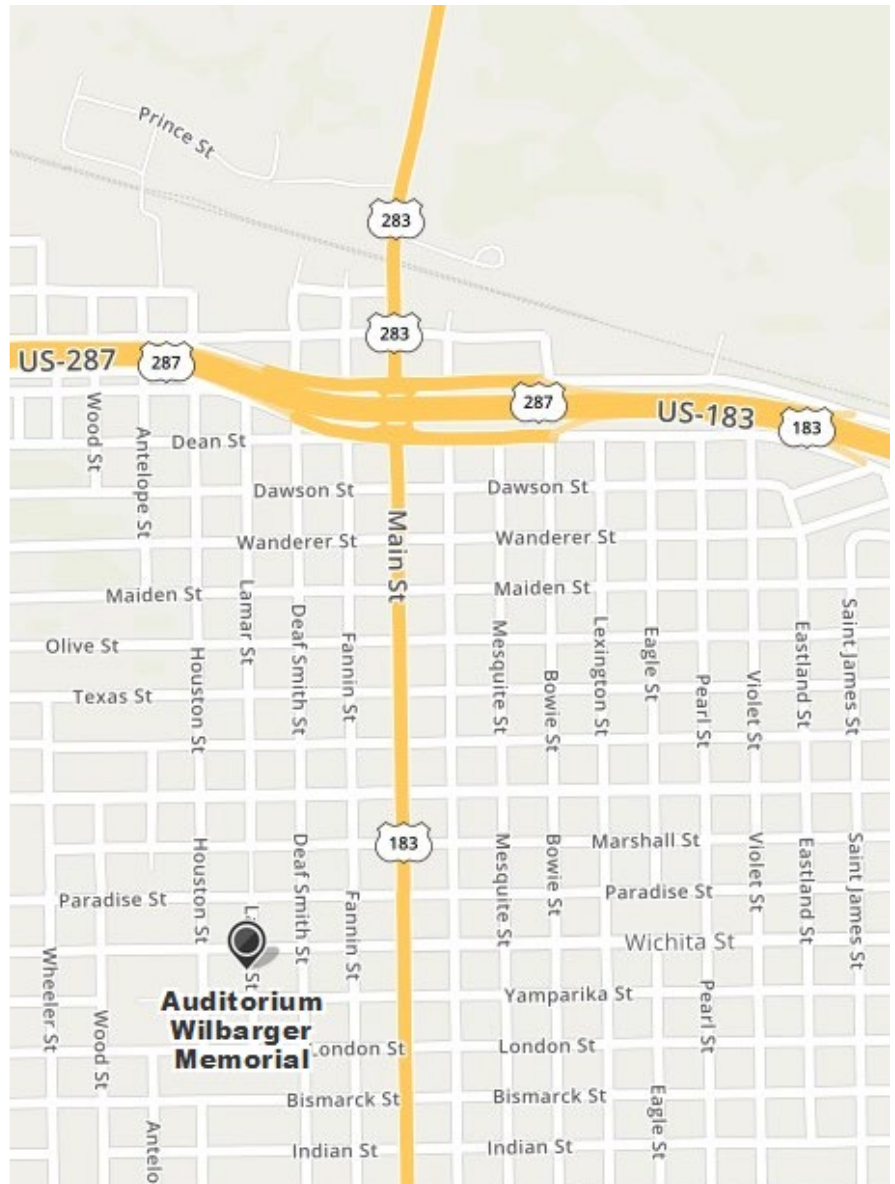
- From Central Fwy. North take the ramp on the left onto 1-44 E/US-277 N/US-281 N/US 287 N
- Take exit 3A on the left toward US-287 N/Vernon/Amarillo
- Merge onto US-287 N and drive 44.2 miles
- Exit on the left onto TX-488 Spur W/US287 Bus N and drive 3 miles
- Turn left onto Main St.
- Turn right onto Yamparika St. and destination will be on the right

#### **From Quanah**

- From S. Main St. going east turn left onto US-287 S/E 11<sup>th</sup> St. and continue to follow US-287 S for 28.5 miles
- Take slight right onto the ramp to US-183 S/US-283 S/Seymour/Altus and continue straight into Vernon
- Turn right onto Main St.
- Turn right onto Yamparika St. and destination will be on the right

#### **From Seymour**

- Going north on N. Main St. toward E. California St. continue onto US-82 E for 1.2 miles
- Turn left onto the US-183 N/US-277 N/US- 283 N/US-82 E ramp
- Merge onto US-183/US-277/Us-283/US-82 and drive 6.6 miles
- Turn left onto US-183 N/US-283 N and drive 36 miles to Vernon
- Turn left onto Yamparika St. and destination will be on the right





## **D3 4-H CONSUMER DECISION MAKING**

COUNTY: \_\_\_\_\_

**Worksheet Only**  
**Complete Entries on 4-H Online**

### **JUNIOR TEAMS**

Team A

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Team B

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Team C

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Team D

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## **D3 4-H CONSUMER DECISION MAKING**

COUNTY: \_\_\_\_\_

**Worksheet Only**  
**Complete Entries on 4-H Online**

### **INTERMEDIATE TEAMS**

Team A

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Team B

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Team C

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Team D

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COUNTY: \_\_\_\_\_

**Worksheet Only**  
**Complete Entries on 4-H Online**

**SENIOR TEAMS**

Team A

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Team B

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Team C

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Team D

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