

**ROLLING PLAINS
DISTRICT 3 OFFICE**
Box 2159, Vernon, TX 76385-2159
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December 12, 2007

MEMO TO: Rolling Plains 3 County Extension Agents - FCS and 4-H
and CEA-Ag in Dickens, Motley, Stonewall, and Throckmorton Counties

SUBJECT: 2007-2008 Consumer Decision Making Contest

Dear Agents:

Attached are the 2007-2008 Consumer Decision Making Rules and Assignments for the Consumer Decision Making Contest. This contest will be held on **Wednesday, April 23, 2008 in Vernon at the Wilbarger Auditorium following District Roundup**. Orientation of Agents and Leaders assisting with the contest will begin at approximately 2:00 p.m. Registration will start at approximately 2:15 p.m.

Counties may have as many teams as they choose in all age divisions. **The top three senior teams will qualify for State**. Also, the top three high point individuals will qualify for State **even if they were not a members of a team**.

The 2008 Consumer Decision Making Contest Study Guide can be found at
<http://consumerdecisionmaking.tamu.edu>

Due to the generous financial support of the Vernon Chamber of Commerce, there is no fee to participant in this contest.

Please return registration form back to Kay White via email on or before April 1, 2008.

Lunch will not be provided to participants between contests. There will be a short break before the start of the Consumer Decision Making Contest to allow participants and leaders to get something on their own.

Sincerely yours,



Kelli Lehman
Extension Program Specialist 4-H

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Enclosures

cc: Angela Burkham
Joan Chandler

**2007-2008 CONSUMER DECISION MAKING CONTEST RULES
WILBARGER COUNTY EXHIBIT BUILDING
VERNON, TEXAS
April 23, 2008**

1. **AGE DIVISION:** JUNIORS...Third grade through 10 years of age.
INTERMEDIATES...11 & 13 years of age
SENIORS...14-18 years of age
AS OF AUGUST 31, 2007*
Agents, it is imperative that you check this out
Make sure your 4-H'ers are in the appropriate age division.
2. **TEAMS & INDIVIDUALS** Each county may enter any number of JUNIOR, INTERMEDIATE
WILL COMPETE: SENIOR teams.
Each county may enter up to two each JUNIOR, INTERMEDIATE,
and SENIOR individuals.
DO NOT MIX AGE GROUPS
3. **CLASSES:** A total of Six (6) classes will be set up for judging in all age
divisions. Five (5) will be selected from the 2008 guide and one (1)
not included in the printed guide. "2008 Consumer Decision Making
Contest Study Guide," can be found at the following link:
http://fcs.tamu.edu/money/your_money/cdm/index.php
- CONTESTANTS WILL NOT BE ALLOWED TO TOUCH OR
HANDLE ITEMS IN THE CLASSES!**
2. **REASONS:** JUNIORS and INTERMEDIATES will give reasons on one (1) class
SENIORS will give reasons on two (2) classes.
- JUNIORS & INTERMEDIATES MAY MAKE NOTES ON THEIR
OWN NOTE PAPER OR USE THE ATTACHED ORAL REASONS
GUIDE SHEET FOR MAKING THEIR NOTES AND CAN REFER
TO WHICHEVER THEY USE WHEN ACTUALLY GIVING ORAL
REASONS.
- CONTESTANTS WILL BE TOLD DURING ORIENTATION**
WHAT CLASSES/CLASS THEY WILL BE GIVING REASONS
ON.
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- All placing cards will be picked up by group leaders after each class is
judged. Placing cards on reasons will be returned to participants for
their use while presenting their oral reasons as they enter the reasons
room. Once reasons are presented, placing cards will be turned back
in.
- Participants will be provided:
-Placing Cards - Printed Reason Guide
Participants will need to bring:
-Pencils - Clean Sheets of paper
-Clip Boards - Calculator
3. **TIME:** Seven (7) minutes per class to make placings.
Two (2) minutes to give reasons.

4. **TIME SCHEDULE:** (Tentative)
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| 1:00 pm | Committee set up for contest |
| 2:00 pm | Orientation of agents and leaders assisting with contest |
| 2:15 pm | Registration |
| 2:30 pm | Orientation |
| 2:45 pm | Judging Begins |
| 4:00 pm | Begin Oral Reasons |
| 5:15 pm | Participants and Parents view class placings |
| 5:45 pm | Awards Program -Empire Room
(Participants sit close to the front)
(Awards program will begin as soon as tabulation is complete. Agents might want to alert parents and leaders to be back earlier than 5:45. This is an approximate time.) |

5. **SCORING:** Each placing will be worth 50 points. Each reason class will be worth 50 points. Refer to the “2008 4-H Consumer Decision Making Contest Guide” for examples and scoring guides.

6. **AWARDS:** Ribbons will be awarded to first (1st) through fifth (5th) place individuals and teams in the JUNIOR, INTERMEDIATE, and SENIOR divisions and individual with highest reasons score in JUNIOR, INTERMEDIATE, and SENIOR divisions.

Medals will be awarded to first (1st) place individuals and teams in the JUNIOR, INTERMEDIATE, and SENIOR divisions and individual highest reasons score in JUNIOR, INTERMEDIATE, and SENIOR divisions.

7. **TIE BREAKERS:** Guidelines listed in the “2008 State Consumer Decision Making Contest Guide.” Committee will designate the tie breaker classes.

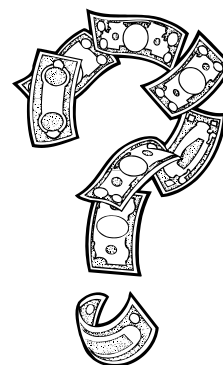
NOTICE TO AGENTS: Contestants will not be allowed to leave the building until after the awards program.

Agents should encourage 4-H’ers to bring books, hand held games, etc..., to occupy their time after the have completed their set(s) of reasons.

District 3 4-H Consumer Decision Making Contest
April 23, 2008 - Wilbarger Memorial Auditorium - Vernon, TX

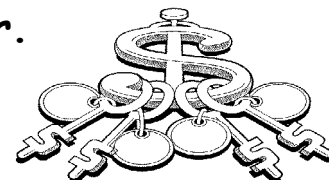
Schedule

- 1:00 p.m. Consumer Decision Making Committee meet to set up for the contest.
- 2:00 p.m. Orientation of Agents and Leaders Assisting with the contest.
- 2:15 p.m. Registration
- 2:30 p.m. Orientation
- 2:45 p.m. Judging Begins
- 4:00 p.m. Oral Reasons Begin
- 5:15 p.m. Participants and Parents view class placings.
- 5:45 p.m. Awards Program - Empire Room
Participants sit close to the front.



The awards program will begin as soon as tabulation is complete. Agents might want to alert parents and leaders to be back earlier than 5:30 p.m. This is an approximate time.

There will be no break during the contest. Your 4-H members and leaders may want to bring a snack to help delay hunger that they may have before the contest is over.



Group Leaders: The following will each be responsible for a group of participants. Duties include: ***DO NOT LET CONTESTANTS TOUCH OR HANDLE ITEMS IN CLASSES.**

Juniors	Elsie Lacy Beth Whitener Alinda Cox	Childress County Volunteer Leader Wichita County Volunteer Leader Parker County 4-H Agent
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Seniors	Sherri Halsell Adrian Arredondo Sheryl Mahaney	Young County Volunteer Leader Wilbarger County Volunteer Leader Wichita County 4-H Agent
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1. Keeping group together while leaving judging areas until they have presented their reasons. Once an individual gives their reasons, they are free to go to the auditorium and remain there until the awards presentation.
2. Seeing that your group members do not visit with members from other groups until all groups have given oral reasons.
3. Helping line up participants for reasons and making sure they are ready to go when called on.
4. Collect placing cards from group after each class is judged.

Reasons Judges:	Juniors	-	Penny Warren
	Intermediates	-	Kathy Smith
	Seniors	-	Pam Foster
	Seniors	-	Sheryl Mahaney

Return placing cards on the reasons class to participants when they enter the reasons room (it will not have been scored.) They may use this card in presenting their reasons. Juniors may also use their own notes or the printed oral reasons guide sheet in presenting their reasons. Reason judges are to score on quality rather than how the class was placed.

Pictures: Each county will be responsible for their own pictures.

Clean-up: All agents are required to help cleanup

